



provides an unparalleled Resident experience in a comfortable, elegant community.

Fredonia Place respects the dignity of each person entrusted to our care by adhering to the highest ethical standards.

"Residents don't live at our business, We work in their homes."



Fredonia Place Fredonia 50 Howard Street Fredonia, New York 716-679-2250 Fredonia Place Williamsville 201 Reist Street Williamsville, New York 716-632-2155 THE
FREDONIA PLACE
CULTURE STATEMENT

We share an unwavering commitment to a common goal of delivering exceptional experiences, making a positive impact on the world, and becoming a visionary organization.

The Fredonia Place Way serves as a compass for Fredonia Place life and is the foundation through which we continue to grow as a business, as individuals, and as a family.

Foster Family Spirit

We believe that building our visionary organization can only be achieved with selfless people who have one another's backs. A team of professionals who display a respect and patience for one another and our Residents and Families. The kind-to-the-core individuals who make up the Fredonia Place Family are the heart of our company.

Live with Passion

Our foundation begins with a passion for life within and beyond Fredonia Place. We seek personal growth, value and appreciate everyone, push boundaries, and chase new adventures to better ourselves personally and professionally.

Deliver Excellence in Customer Service

To provide excellent Customer Service and to strive to improve ourselves and our team to make Fredonia Place a World Class Service Organization and to be recognized as such in our industry and the communities we serve. Good enough never is. We are dedicated to our work, our Residents and their Families, deliberate in our actions, and strive for excellence in everything we do. We take the opportunity to address problems with solutions. To Serve & Delight!

Professional Development - Embrace and Drive Change

Fredonia Placers thrive in a fast-paced, ever-changing environment. We are open to constant learning and personal as well as professional improvement. We challenge assumptions, act nimbly, and expect every individual to be the driving force propelling Fredonia Place forward.

Be Big-Hearted: Commitment to Our Community

We believe in making a positive impact on the world and giving back to our community. Our commitment to Alzheimer's Research and other charities that benefit our World and our communities help to solidify our commitment to our Community and Culture.

Reputation - Act in Fredonia Place' Best Interest

Regardless of the situation, we make decisions for the health, respect and dignity of Fredonia Place, employees and our Residents today, tomorrow, and 100 years from now.

Success - Dream Big

We make the impossible possible with the drive to exceed and outperform expectations.

Our journey begins with the desire to create a safe, nurturing community for Seniors who need assistance and People with memory issues, and continues because of a special bond between a group of people –

THE FREDONIA PLACE FAMILY.



"All Inclusive Pricing" means our Residents pay one price for everything.

You'll only need to pay for things like medication, doctor's visits, additional groceries or personal items.

Assisted Living Apartment Homes

Liberty Putnam

* Please see current rate sheet.

Barker Lafayette

Amenities include: Microwave, Range, Oven, Dishwasher, Refrigerator, Washer/Dryer (stacked combo), Wall to Wall carpeting, Air Conditioning

Memory Care East Wing Suites

Level 1

* Please see current rate sheet.

Level 2 Level 3

All Apartments and Suites Include:

- Television
- Heat/Air Conditioning
- Electric, High Speed Internet
- Local & Domestic Long Distance
- Water/Sewer
- · Pull cords located in every bathroom, bedroom, and shower.

VA Benefits:

Fredonia Place is proud to be a senior care facility to facilitate Veterans' Administration (V.A.) benefits for our Residents. For more information please contact your local VA.

* Enhanced Services not included in All Inclusive Pricing and are established based on individual Resident needs.

Fredonia

ALL INCLUSIVE

PRICING



"All Inclusive Pricing" means our Residents pay one price for everything.

You'll only need to pay for things like medication, doctor's visits, additional groceries or personal items.

Assisted Living Apartment Homes

Ellicott (Studio)
Garrison (1 Bedroom)
Neumann (1 Bedroom w/ sunroom)
Williams (2 Bedroom)
Francis (2 Bedroom w/ sunroom)

* Please see current rate sheet.

Memory Care Suite * Please see current rate sheet.

Amenities include:

Kitchenettes (microwave, dishwasher & refrigerator) *
Television
Heat/Air Conditioning
Electric
High Speed Internet
Local & Domestic Long Distance
Water/Sewer,
Pull cords located in every bathroom, bedroom, and shower.

VA Benefits:

Fredonia Place is proud to be a senior care facility to facilitate Veterans' Administration (V.A.) benefits for our Residents. For more information please contact your local VA.

* Enhanced Services not included in All Inclusive Pricing and are established based on individual Resident needs.





^{*} Not all items included in Memory Care Suite

Fredonia Assisted Living Apartments

THE LIBERTY

The Liberty is Fredonia Place's most affordable one bedroom Assisted Living apartment. Each Liberty apartment features 566 sq.ft. of living space, as well as a full-sized kitchen, bathroom with walk-in shower and in-apartment laundry.



 Bedroom
 14',0"x 10',0"

 Living Room
 10',9"x 16',0"

 Bath
 7',0"x 7',0"

 Kitchen
 7'x6"x 9',0"

 Windows
 69"W x 54"H

 Storage
 3',2" x 3',9"



Fredonia Assisted Living Apartments

THE PUTNAM

The Putnam is another option for a one bedroom Assisted Living apartment. Each Putnam apartment features 600 sq.ft. of living space with a walk-out terrace or balcony, as well as a full-sized kitchen, bathroom with walk-in shower and in-apartment laundry.



Bedroom	11',8"x 10',9"
Living Room	14',9"x 13',0"
Storage	4',0"x 8',6"
Kitchen	8',0"x 8',6"
Entry	8',0"x 6',6"
Bath	7',6"x 5',6"
Patio Doors	69"W x 80"H
Windows	69"W x 54"H

THE BARKER

The Barker is Fredonia Place's two bedroom Assisted Living apartment. Each Barker apartment features 860 sq.ft of living space with a walk-out terrace or balcony, as well as a full-sized kitchen, bathroom with walk-in shower and in-apartment laundry.



Left Bedroom 13',0"x 10',9" Right Bedroom 12',0"x 10',10" Living Room 13',8"x 12',8" 8',0"x 4',1" Storage Kitchen 10',0"x 6',6" 9',10"x 8',6" Entry 7',6"x 5'6" Bath 69"W x 80"H Patio Doors Windows 69"W x 54"H

WILLIAMSVILLE ASSISTED LIVING APARTMENTS

THE ELLIOTT

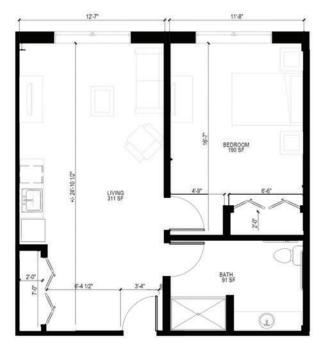
The Ellicott is Fredonia Place at Williamsville 's affordable Studio Assisted Living apartment. Each Ellicott apartment features a kitchenette, has a bathroom with walk-in shower and closet.





THE GARRISON

The Garrison is a one bedroom Assisted Living apartment. Each apartment features an open living room space as well as a kitchenette, bathroom with walk-in shower and in-apartment laundry.





WILLIAMSVILLE ASSISTED LIVING APARTMENTS

THE NEUMANN

The Neumann is Fredonia Place at Williamsville's one bedroom Assisted Living apartment with sunroom. Each Neumann apartment features a spacious living room space with a sun room, as well as a kitchenette, bathroom with walk-in shower and in-apartment laundry.



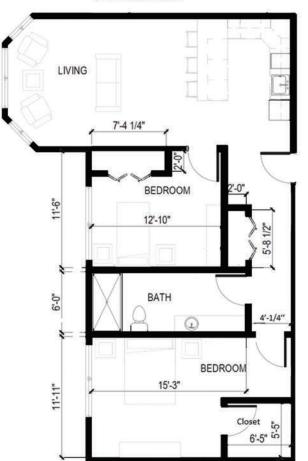
THE WILLIAMS & FRANCIS

The Williams is Fredonia Place Williamsville's spacious two bedroom Assisted Living apartment.

The Francis is also a two bedroom Assisted Living apartment with a sun room.

Both feature a kitchenette, large closets, and in walk-in shower.

The Williams



The Francis



Fredonia Place

will help you learn more about all available financial options to experience peace of mind about your ability to afford the selected senior living you need.



When considering your financial options you may have many alternatives: Real Estate Holdings, Long Term Care Insurance, 401k plans, CDs, Investments, Bonds and IRA's.

Fredonia Place does not accept payments for the monthly residency fee from either Medicare or Medicaid.

If you or a spouse were a war time Veteran, there's more good news;

Fredonia Place is proud to be the first Chautauqua County senior care facility to facilitate Veterans' Administration (V.A.) benefits for our Residents. These benefits are available through the V.A. to current and prospective Residents of Fredonia Place through the Wartime Veterans Pension and are referred to as the Aide and Attendance Benefit.

All wartime Veterans and their spouses are eligible. The Veterans must have served in the military during a declared wartime period such as World War II, Korea or Vietnam, but need not have fought, only served during such a time.

The formula calculates the benefit based upon monthly cash flow, minus health care expenses. Because your rent at Fredonia Place is considered a health care expense, you are able to qualify for a higher V.A. Pension Benefit. All benefits awarded under this program are retroactive to the date of application and are increased annually by the V.A. based on any cost-of-living increases.

Applicant Monthly Benefit Yearly Benefit

Veteran Surviving Spouse Veteran's Spousal Care Qualifying Couple

Please See Current Rate Sheet for Monthly & Yearly Benefits

This benefit comes in the form of a check to the resident/family member, not to the community.

As long as the individual is a Resident, he or she will continue to receive a monthly check. Even if the Resident lived in another state and moved to a New York community, he or she can contact their local V.A. representative to obtain benefits.

For More Information
Please Contact Your Local VA





FREDONIA PLACE has everything you need to live as *Independently* as you choose.





Residents at Fredonia Place are free to live as independently as they please, but can also receive the help and support they need.

NDEPENDENCE Fredonia • Williamsville

Housekeeping and maintenance services are included in the monthly rental of an apartment, along with meals, laundry services, utilities, and transportation to local doctors appointments. In addition to enjoying the peace of mind that comes from this maintenance free lifestyle, Residents can take advantage of a full calendar of events, activities, shopping trips, and endless opportunities for social engagement.

The feeling of Independence is important to everyone. To know that you control your daily life, yet have friends and assistance if you ever need it. The ability to enjoy a quality of life with all of the comforts of home, without the worry of upkeep associated with a home.

Fredonia Place has everything you need to live as independently as you choose.

- Private Apartments
- Private Bathrooms
- Personal Mailbox area
- Vehicle Parking Available
- · High Speed Internet and WiFi
- Restaurant Style Dining
- Resident Council
- Activities In-House and Off Property
- Garage Rental*^
- Storage Unit*
- Salon Services* including manicure & pedicure



^{*}Additional cost to Residents.

[^] Not Available in Williamsville.

SOCIALIZATION is so important to senior health and well-being...

Senior adults who are active and socially engaged experience more enjoyment in their lives.



Keeping active at any age is important, which is why The Fredonia Place Social Model of Care is centered around remaining active and engaged to help maintain your health and longevity!

At Fredonia Place you and your loved ones can keep as active as you'd like to be. A few days a week or seven days a week!

SOCIALIZATION FREDONIA • WILLIAMSVILLE

- Movie Theatre Where classic films, current favorites and special events are shown.
- Activities Crafting Corner, Social Hour, Happy Hour, Shopping Shuttle, Church Services, Rosary, Musical Entertainment, and Dinner Shows.
- Resident Council Elected Resident leaders share Residents' comments and concerns with the staff on a monthly basis to ensure issues are addressed promptly.
- Religious Services Regular services are held on-site, as are bible study groups, rosary events and recognition of various religious holidays.
- Exercise Room Exercise instruction, free weights, stretching exercises, exercise bikes and Wii Gaming Console to stay active.
- Library Comfortable, with shelving designed for easy reach, our library has a variety of titles, including large print books and a reading magnifier.
- Puzzle Corners Puzzles, puzzles and more puzzles! Once completed, Residents suggest where to display them throughout our Community.
- Community Dining Room Hosting a family gathering is a pleasure in our private family dining room. Make your own family favorites or let us cater! Reserve the dining room at any time free of charge.
- Computer Access Computer stations are available upon request for Resident use and training, video conferencing with loved ones via Skype, Hangouts, FaceTime, etc. are also available. Computer internet access is available in each apartment.
- Music Therapy We are very fortunate to have a wonderful relationship with local college Music Departments and area musicians.
- Off Campus Activity Outings and Events*- Lunch Outings, Out for a Drive, Performances and Events around the community.
- Hospitality Suite for Guests* Fredonia Place will happily accommodate visiting family and friends for overnight stays. Which features two queen size beds, TV, private bathroom facilities, and complimentary breakfast for each night stayed.
- * Additional cost



















At Fredonia Place, we work hard to anticipate the needs and desires of our Residents, so that we can offer them the services they want and need. We know it's often the simple things that determine whether something is good or great, adequate or exemplary.

RESIDENT SERVICES FREDONIA • WILLIAMSVILLE

We offer the following services right in the community:

- Medication Assistance all Residents have 24/7 access to our staff for medication assistance. Our staff utilizes the prescription refill service available through our pharmacy affiliate, to assure medications are available for Residents. Fredonia Place utilizes an Electronic Medical Record (EMR) to ensure medications and personal care are given correctly and on time.
- In-House Physical and Occupational Therapy Residents have the ability to receive in-house physical and occupational therapy through their requested certified home care agency.
- Spa Residents can relax in our on-site spa, which includes a Jacuzzi tub.
- Library comfortable, with shelving designed for easy reach, our library holds approximately 1,000 book titles, including large print books.
- Handicapped Accessibility including wider aisles and doors, handrails, extra lighting and strategically located benches throughout the campus.
- Chauffeured Transportation take advantage of our shuttle to local medical appointments, shopping trips, and events.
- 24-hour Emergency Response including house phones throughout the community, emergency call bells in each apartment and emergency pendants worn by our Residents. Staff is present in the community 24 hours a day.
- Blood Draws weekly blood draws are done for residents in house.
- On-site 24/7 security stay safe with close-circuit TV monitoring, outdoor lighting, sprinkler system, fire doors and a fire alarm system directly connected to our local security company.
- Outdoor Patio & Awning Residents stay active outside as they enjoy the beautiful surroundings of each Fredonia Place location.
- Community Dining Room hosting a family gathering is a pleasure in our private family dining room that
 accommodates up to 12 and features a full-service kitchen. Make your own family favorites or let us cater!
 Reserve the dining room at any time free of charge.
- Beauty Salon / Barber Shop including manicure & pedicure.
- Case Management
- Individual Service Plan
- Optional On-Site Medical Services

At FREDONIA PLACE

we address the needs of our Residents and help them maintain a lifestyle of dignity and health.



Customized Activities of Daily Living are an essential offering of Fredonia Place; some Residents may only need a helping hand dressing for the day, while others may need some additional assistance.

PERSONAL CARE FREDONIA • WILLIAMSVILLE

Some of the services we provide include:

- Daily Care getting ready to start the day or end it, we tend to the basics of everyday living.
- Laundry Memory Care Residents receive daily laundry service while many Assisted Living Residents take care of laundry independently, we provide weekly laundry assistance if needed.
- Shower/Spa Tub Assistance from helping to get in and out of a shower or tub, to assistance in washing and showering if needed.
- Medication Assistance all Residents have 24/7 access to our staff for medication assistance. Our staff utilizes the prescription refill service available through our pharmacy affiliate, Patient's Pharmacy, Inc. to assure medications are available for residents.
- Toileting Assistance we can take the responsibility on reminding or taking someone to use the restroom frequently, or just a few times a day.
- Escorts to and from Meals let us walk with you to meals, it's a perfect time for a conversation to get to know you, along with making sure you attend meals regularly.
- Weight Monitoring we can take Weights daily for medical reasons and notify your physician or record it weekly, bi-monthly or monthly.
- **Grooming** as we age we may need assistance with little things, like combing hair, shaving or fingernails, we will gladly assist to make you look your best.
- Vitals Monitoring whether you track your blood pressure and/or pulse regularly due to medication, or check it to be safe, we can do it for you.
- Oral Hygiene staff can set up toothbrushes and toothpaste, or receive assistance.





We are renowned for our superior food and our responsiveness to our Residents' wishes.

Fresh foods, numerous side dishes, and homemade desserts are served daily.



Dining Services is a key concern when Seniors move into Assisted Living. Not surprisingly, Residents want great food! All three daily meals are provided for Residents. That's why the dining experience at Fredonia Place is much more like a restaurant than a traditional Assisted Living Community or Nursing Home.



Our Dietician services and Dietary Director play an important role in shaping the menus. We are renowned for our superior food and our responsiveness to our Residents' wishes. Fresh foods, numerous side dishes, and homemade desserts are served daily. Our chefs always make sure to offer lean and healthy alternative meals for Residents with strict dietary needs.

With restaurant-style service at every table, for every meal, you'll enjoy some of the finest cuisine available in our industry. Serving three meals a day, you'll find that you are meeting your caloric and nutritional needs like never before. Good and regular nutrition is necessary to maintain both physical and mental well-being.

At Fredonia Place, we offer:

- · Breakfast, Lunch, and Dinner
- Weight Management Shakes
- Daily snacks in the afternoon and at night for Assisted Living. Three daily snacks for Memory Care
- · Bistro socialization and entertainment
- Increased fluids upon request/requirement
- Regular and Modified Diets
- Restaurant style dining
- Escorts to and from the dining room
- Sick Trays and Meal Reminders
- "All About Food" Meetings
- Rotating weekly menu and alternate menu
- Special Holiday/Seasonal meals and desserts
- Guest Meals (Additional Cost)





At FREDONIA PLACE,

you'll receive peace of mind knowing that Safety and Security is one of our top priorities!

At Fredonia Place, you'll receive peace of mind knowing that safety and security is one of our top priorities!

SAFETY & SECURITY FREDONIA • WILLIAMSVILLE

- 24-Hour Staffing Our highly trained staff are on the property around the clock to serve the needs of our Residents whenever that need may arise.
- Security Cameras Located at all entrances and hallways throughout the facility. Also located outside the building to keep an eye on parking areas.
- 1-Hour, 2-Hour, 4-Hour Resident Checks Visual checks by staff at designated times throughout the day, evening and night.
- Pendent System Wearable, waterproof wireless alert system used on Assisted Living that encompasses all our grounds if assistance is needed.
- Pull cords Conveniently located in all bedrooms, bathrooms and showers if assistance is needed.
 Cords are also located in every public restroom.
- Fob Entry System Electronic key entry when doors are locked after hours.
- Generator A full facility back-up generator that ensures safety and comfort.
- Smoke Detectors Located in all apartment kitchens, bedrooms, bathrooms, and all public areas.
- · Sprinkler System Located in all apartments and public areas.
- Carbon Monoxide Detectors Located in all apartment bedrooms and hallways.
- Fire Doors All apartments feature fire doors for your protection. Fire exits are also located in multiple areas throughout the facility.
- Lockboxes Provides additional security for Resident valuables.

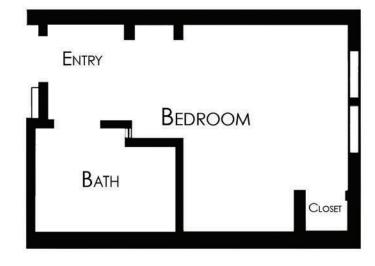


SPECIALIZED MEMORY CARE LIVING OPTIONS

The Memory Care Suites are beautifully designed to make an easy transition to our Community.

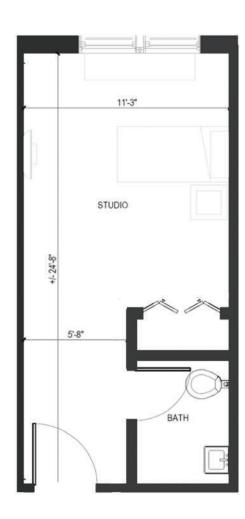
Fredonia

Bedroom 13'0"x11',9"
Bath 6',0"x7',1"
Entry 6',7"x6',9"
Closet 2',2"x3'4"
Windows 69W x 54H



WILLIAMSVILLE

Bedroom 11'3"x16',8"
Bath 6',0"x7',1"
Entry 6',7"x6',9"
Closet 2',2"x5'3"



SPECIALIZED MEMORY CARE FREDONIA • WILLIAMSVILLE

People diagnosed with memory loss require a specialized care program. Our Nursing Staff and Case Manager work together with our Residents, their families, and physicians to determine the best Care Plan for each Resident.

Our Residents engage in activities and programs throughout the day that are designed to enhance their quality of life. All services are tailored to meet the cognitive needs of each Resident.

All staff receive continual training on effectively and respectfully meeting the needs of Residents with memory loss issues.

Some of the services provided in our Memory Care Community include:

- Delayed Egress Doors
- Optional On-Site Medical Services
- Shadow box identifiers
- Nurse Supervision for whole building
- Maintainance, Housekeeping and Laundry Services
- Snacks and Beverages always available
- Assistance with Hygiene, Grooming, Bathing Toileting, and Dressing

- · Specialized Activities Program
- Spa Room includes a Jacuzzi tub
- Beauty Salon/Barber Shop
- Emergency Call System
- Secured Outdoor Courtyard
- Assistance with Medication and Ordering
- Meal Assistance and Cueing



What do Enhanced Services mean? Its simple! It means that here at Fredonia Place, we can provide additional services to our Residents that could and would have required placement in a Skilled Nursing Facility. Our primary goal is to keep Residents in their Home, here at Fredonia Place as long as possible. We value each and every o

ENHANCED SERVICES
FREDONIA • WILLIAMSVILLE

Place as long as possible. We value each and every one of our Residents and provide the best care possible to them for as long as we are able, under our regulations. The additional services we provide are listed below. For more information feel free to speak with our Case Manager.

- Require assistance with changing and empting of Catheters, Ostomy, and Urostomy bags
- Require assistance using and operating Pulse Oximeters
- Is bedfast or chairfast (resident must be on palliative care or hospice)
- Requires assistance to transfer with or without a gait belt or similar (1 person assist only). Hoyer lifts are
 not used. Residents requiring a 2-person assist are not able to reside at Fredonia Place unless they are on
 palliative care or hospice
- Requires assistance with ambulation or require to be pushed in a wheelchair. This also includes Residents on hospice or under palliative care
- Requires the physical assistance of one or more person(s) to climb or descend stairs
- Are dependent on medical equipment and require more than intermittent or occasional assistance from staff



Our highly trained staff
has a wealth of knowledge and information to share.
We are happy to assist you in discovering the care
and services that will provide you or your loved ones
with the quality of life you deserve.



50 Howard St. Fredonia, NY 14063 716-679-2250 201 Reist St. Williamsville, NY 14221 716-632-2155

www.fredoniaplace.com







